



DAY 1: Wednesday, August 8, 2018

- 12:00pm** **Arrival and Opening Lunch: Networking**
- 12:30pm** **Welcome from Nebraska Hosts**
Mike Zeleny, Chief of Staff and Associate to the Chancellor for Community Relations, University of Nebraska-Lincoln (UNL)
Brad Roth, Executive Director, NUtech Ventures, and Associate Vice Chancellor for Technology Development, UNL
- 12:35pm** **Goals for MEEN, Objectives of the Conference, and Overview of Agenda**
Jed Taylor, Executive Director, Technology Entrepreneur Center, University of Illinois at Urbana-Champaign
- 12:45pm** **Individual Introductions and Brief Highlights of Institutional Entrepreneurship Program Offerings**
No more than 3 minutes total for each university.
- 1:45pm** **Update on MEEN Website**
Stephanie Larson, Associate Director of Student Programs, Technology Entrepreneur Center, University of Illinois at Urbana-Champaign
- 2:00pm** **I-Corps 101: Sites vs. Nodes, Update on I-Corps Midwest Node and Working Together, and Technology and Market Assessment Modules**
Jonathan Fay, Executive Director, Center for Entrepreneurship, University of Michigan
Jed Taylor, Executive Director, Technology Entrepreneur Center, University of Illinois at Urbana-Champaign
- 3:00pm** **Break with Refreshments**
- 3:15pm** **Walk to Nebraska Engineering Additive Technology (NEAT) Labs**
Scott Engineering Center, Room 126, 844 N 16th St.
- 3:30pm** **Tour of NEAT Lab**
Dr. Prahalada Rao, Assistant Professor, Mechanical and Materials Engineering
- 4:00pm** **Travel to Nebraska Innovation Campus**
Transportation provided
- 4:15pm** **Tour of Nebraska Innovation Campus**
Dan Duncan, Executive Director, Nebraska Innovation Campus, UNL
- 5:30-7:30pm** **Reception and Dinner**
The Club at The Mill Coffee & Bistro, 2021 Transformation Drive #1350
- 7:45pm** **Hotel Shuttle to Graduate Lincoln Hotel**
141 North 9th Street



DAY 2: Thursday, August 9, 2018

- 8:30am** **Welcome**
Dr. Bob Wilhelm, Vice Chancellor for Research and Economic Development, UNL
- 8:40am** **Year-long Accelerator Program: Lessons Learned Along the Way**
William Adamowski, President, Startup Factory, Iowa State University
- 9:05am** **Best Practices for Recruiting Teams for Programs**
Jed Taylor, Executive Director, Technology Entrepreneur Center, University of Illinois at Urbana-Champaign
- 9:30am** **Entrepreneurship Eco-system and Working Across Campus Partnerships**
Brad Roth, Executive Director, NUtech Ventures, and Associate Vice Chancellor for Technology Development, UNL
Sam Nelson, Director, Center for Entrepreneurship, College of Business, UNL
- 10:00-10:10am** **Break with Refreshments**
- 10:10am** **How to Engage More Women and Underrepresented Minorities in our Programs**
MODERATOR: Stephanie Larson, Associate Director of Student Programs, Technology Entrepreneur Center, University of Illinois at Urbana-Champaign
Carla Pavone, Program Director, MIN-Corps, Holmes Center for Entrepreneurship, University of Minnesota
Malcom Townes, Business Development Manager, Research Innovation Group, Saint Louis University
Kris Johansen, Chief Operating Officer, Startup Factory, Iowa State University
Carlos Estrada, Managing Director, NMotion Accelerator, and Entrepreneur in Residence, NUtech Ventures, UNL
- 10:50-11:00am** **Break**
- 11:00-11:45am** **Discussion: Industry Connect Format as an I-Corps Node and as a Broader Community**
Jonathan Fay, Executive Director, Center for Entrepreneurship, University of Michigan
- 12:00pm** **Lunch**
- 1:00pm** **Closing Remarks: Next Steps and Announcement of 2019 Conference Location**
Stephanie Larson, Associate Director of Student Programs, Technology Entrepreneur Center, University of Illinois at Urbana-Champaign
- 1:30pm** **Adjourn—Safe Travels!**
- Immediately Following Adjournment** **Optional Tour of UNL City Campus: Approximately 1 Hour Duration**
Dr. Jennifer Mize Nelson, Director of Administration, CB3, UNL
Highlighting the Center for Brain, Biology and Behavior (CB3), Nebraska Athletic Performance Lab (NAPL), and Memorial Stadium complex